

# Mission Statement of the Tennessee Fire Sprinkler Contractors Association Chapter of NFSA

***The Tennessee Fire Sprinkler Contractors Association is a professional organization dedicated to public Safety that leads and promotes the Fire Sprinkler Industry with Integrity and Education.***

**TFSCA- Strategic Plan \*\*\*\*\* 2017 – 2022 \*\*\*\*\***

## **STRENGTHEN THE TENNESSEE FIRE SPRINKER ASSOCIATION**

(Driver)

### **Strategic Statement:**

The strength of the Association is the very key to promoting and protecting our industry, our livelihoods, and our futures. Through strength in numbers and involvement comes power to be used in educating, influencing, and above all, saving lives.

***Goal #1: Increase contractor membership involvement (getting the existing members in the committees) regional representation.***

**Action:** Encourage committee membership

**Measure:** When all contractors are represented on a committee

**Owner:** President of TFSCA

**Time Line:** Annually ( Report on at Fall Fling)

**Importance:** Of Vital Importance

**Notes:** *Need a list of the TFSCA committees. Every effort should be made to have a minimum of one associate member on each committee. Current Send list ~~was sent~~ out prior to the November 20<sup>th</sup>-meeting*

**Goal #2: Increase involvement for associate members and suppliers (getting the existing members in the committees) regional representation.**

**Action:** Encourage committee membership

**Measure:** When All Associate Members are represented on a committee

**Owner:** President of TFSCA

**Time Line:** Annually (Report on at the Fall Fling)

**Importance:** Vital Importance

Every effort should be made to have a minimum of one associate member on each committee (Annually).

**Goal # 3: Increase and maintain Membership**

**Action:** Peer to Peer Marketing our Association.

Open one meeting annually to non-members of TFSCA

Use mailing list from State Fire Marshal's office to send meeting information to non-members (annual Update)

Encourage TFSCA Contractor members and Suppliers to contact non-members. Solicit a list of possible members from manufactures and vendors. Extend marketing effort to all Tennessee Fire Officials and Building Officials – Goal is to have 200 in five years.

**Measure:** 5 new Contractor members and as many Associate members that have a presence in Tennessee

**Owner:** Membership Committee (this committee needs to solicit members and all members of TFSCA should solicit membership in all categories )

**Time Line:** Annually (Report on at the Fall Fling)

**Importance:** Vital Important

## **Goal # 4: Activate Committees**

**Action:** Establish and assign all committee members

**Committees:** Finance Committee, Membership Committee, Legislative Committee, Education Committee, Water Distribution Committee, Strategic Planning Committee, Legacy Committee, By-Laws Committee, Industry Promotion Fund Committee, Awards Committee, Activities Committee, or any committees added by the Board of Directors.

**Measure:** When all members of TFSCA are assigned to committees and committees are meeting as designated by the Board of Directors

**Owner:** Board of Directors

**Time Line:** March meeting of 2016

**Importance:** Vital Important

## **PROMOTE THE FIRE SPRINKLER INDUSTRY**

*(Driver)*

### **Strategic Statement:**

Promoting the industry is essential to a life saving program and a necessary step in maintaining the importance of our business of saving lives. Widespread understanding of the industry by officials of the fire and building community, legislators, and the public at large, leads to professionalism and attracts the younger generations. It also creates a powerful forum that allows the argument that fire sprinklers are the preferred method of preventing and controlling loss of life and property.

### **Goal # 1: TFSCA will *continue to* be involved in the Code Adoption Process, protecting code adoptions and locally adopted ordinances in the State of Tennessee**

**Action:** Monitor and attend code adoption and local adoption hearings.

**Measure:** When new codes have adopted that lower the thresholds for fire Sprinklers

**Owner:** Education Committee/Legislative Committee

**Time Line:** On going

**Important:** Vitally Important

## **Goal # 2: Educate, AHJ's and General Public**

### **Action:**

1. Maintain Curriculum
2. Offer at a minimum 4 **3** hours of training at TFSCA Bi-Monthly meeting (exception will be the annual cookout in May)
3. Maintain WEB site with class Schedule and information
  - o Available Delivery Tracks – In House or Contracting to an outside source
4. ~~Of~~ Contract training across the State of Tennessee
5. **Explore ways to fund AHJ's to attend TFSCA Training.**

### **Measure:**

1. Continue the ongoing Education Training
2. Continue the Training at the TFSCA Bi-Monthly Meeting (exception is the May meeting)
3. When TFSCA has began to offer contract training
4. **Provide on free training day in each Grand Division of the State for Contractors and AHJ's**

**Owner:** Education Committee

**Time Line:** On going

**Importance:** Important

## **Goal # 3: Support the Home Fire Sprinkler Coalition, ITM Requirements, Campus Fire Education and Annual Side by Side Fire Sprinkler Demonstrations**

**Action:** Utilize and support the development of educational materials and standards that support the fire sprinkler industry ~~and coordinate a Side by Side at the Annual Cookout~~

**Measure:** Promoting the documents used by the various support and/codes and standards organizations and also by supporting the Education Committee in delivery of training programs developed by groups

such as NFSA, NFPA, HFSC, ect, and ~~when we have a Annual~~ support  
Side by Side Fire Sprinkler Demonstration at the ~~Annual Cookout~~

**Owner:** Education Committee

**Time Line:** On going

**Importance:** Vital Important

## **PROTECT OUR INDUSTRY**

*(Driver)*

### ***Strategic Statement:***

Our industry is under constant attack. Individuals or groups engaged in these attacks are consciously or unconsciously aware of the impact that its demise would have on the world community. Besides the financial and personal threat to all who are involved in the industry, the proven single best technology for saving lives and property would be lost.

### ***Goal # 1: Maintain State and Local Legislative Presence***

**Action:** Maintain the Lobbyist

**Measure:**

1. Successfully defend any attempt to change or revise the Fire Sprinkler Contractors Law
2. Be proactive in the development of new legislation defend existing legislation that affects the fire sprinkler industry successfully.

**Owner:** Legislative Committee

**Time Line:** Daily Basis

**Importance:** Important

## **Goal # 2: Industry Promotion Fund**

**Action:** Maintain the proactive Industry Promotion Fund.

- Achieve a minimum Goal of \$10, 000.00 in the PAC fund

**Measure:**

1. Successfully collect \$10,000.00
2. Continue to Promote the Industry Promotion Fund
3. Use some of the Industry Promotion Funds to promote Fire Sprinklers on Billboards, TV, Radio, Football Stadiums, ect.

**Owner:** Industry Promotion Fund Committee

**Time Line:** Semi annual

**Importance:** Vital Important

Draft to be voted on March Meeting 2016